

ABOVE THE REST

# Accredited Association Management Company



A corporate commitment to professionalism,  
education and excellence.



The Accredited Association Management Company (AAMC) credential is a seminal corporate achievement, but it's more than a singular accomplishment. It's a mindset, an attitude and an ongoing commitment that inspires superior performance and company-wide professionalism. It symbolizes a corporate culture that is based on knowledge, expertise, customer service and integrity.

Hiring an AAMC is affirmation that members of the association board are firmly committed to meeting their fiduciary responsibilities to the association and its members.

- It means the board understands the critical importance of sustaining the nature and character of the community, protecting property values and meeting the established expectations of owners.
- It means the association benefits from the experience, expertise and collective resources of a professional, highly trained staff.
- It means the association has a true partner and a management company that understands its obligation to the community.
- **It means association leaders made the right decision!**

# 90%

More than 90 percent of community association board members prefer a management company with managers who have the required education and experience to earn professional credentials. Here's what some of them said in a 2013 survey:

“Managing community associations is complicated, with many legal and social implications—not something that should be done by the seat of your pants.”

“Accreditation in my view is vital to the success of any HOA.”

Asked about the AAMC, one management company executive said, “It’s easy to become a community association management company. It’s not easy to be an AAMC-accredited company.” The following must be satisfied to earn the AAMC designation:

- The company must have provided association management services for at least three years.
- The senior manager must hold the Professional Community Association Manager (PCAM) designation.
- At least 50 percent of the company’s managers must hold at least one of three credentials:
  - » The PCAM, the pinnacle of professional achievement in the community association field
  - » The Association Management Specialist (AMS), a highly respected designation that many managers use as a stepping stone to the PCAM
  - » The Certified Manager of Community Associations (CMCA), a credential that recognizes individuals who have demonstrated the fundamental knowledge required to manage community associations

The AAMC requires an ongoing commitment. To maintain the credential, all staff members must have at least 12 hours of continuing education every two years.

*The PCAM and AMS are awarded by Community Associations Institute; the CMCA is awarded by the Community Association Managers International Certification Board.*



**“Whenever there is a problem, we can always get it answered by contacting our management company. The knowledge provided by the company is backed up by the education (their managers) have received.”**

**“Earlier we had a management company—untrained and very unprofessional. They kept poor financial records, did not follow the rules and did not look after the best interests of the association. The ‘professional’ company we have now makes all the difference.”**

## About CAI

The Accredited Association Management Company (AAMC) designation is awarded by Community Associations Institute (CAI), a 32,500-member, international organization dedicated to building better communities. Working in partnership with 60 chapters, CAI provides information, education and resources to those involved in community association governance and management. CAI also advocates on behalf of common-interest communities before legislatures, regulatory bodies and the courts. Our mission is to inspire professionalism, effective leadership and responsible citizenship—ideals reflected in communities that are preferred places to call home.

## Learn More

CAI | [www.caionline.org](http://www.caionline.org)

**AAMC AND OTHER CAI CREDENTIALS** | [www.caionline.org/credentials](http://www.caionline.org/credentials)

**CMCA CERTIFICATION** | [www.camicb.org](http://www.camicb.org)

**MANAGER EDUCATION** | [www.caionline.org/education](http://www.caionline.org/education)

**CODE OF ETHICS** | [www.caionline.org/ethicscode](http://www.caionline.org/ethicscode)

